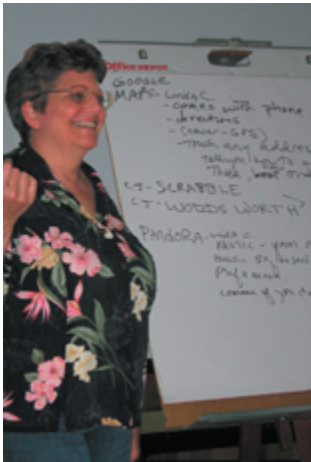


Macaholics UNANIMOUS

The Official Newsletter of the Upper Keys Macintosh Users Group



May 2010 Volume 18 Issue 05



Sue Beal asks members to talk about their favorite iPhone Apps.

Planet of the Apps An UKMUG revolution

by Sue Beal

Well, you can sure tell when the Easter Bunny has hopped his last - our snowbirds desert us! We'll miss you guys... happy trails to all of you. We had a small meeting on April 14th, just 25 people, and a third of them were first-timers and/or PC users! We watched the CNBC documentary "Planet of the Apps," an excellent 45-minute program on the history of iPhone Apps, some of the popular and unusual Apps, the economics and process of designing and marketing Apps, and some of the people behind the Apps. If you missed it, you can buy it from the iTunes Store for just \$1.99 - it's under TV Programs. Or wait for a rerun on CNBC! After the show, we shared information about our favorite Apps.

High Points from the Documentary



YOWZA was one of the Apps highlighted in the show, and it's a good one! Developed by actor Greg Grunberg of *Heroes* fame, YOWZA brings discount coupon codes to your iPhone while you shop. Let's say you're at any fairly large store, like Pier 1 or Publix. Bring up YOWZA. It knows where you are by the GPS in your phone. Help it figure out exactly which store and if there is a deal available, it will display a code that you read to the clerk at checkout. This App will pay for itself over and over again!



PROBLEM HALVED is a social networking App developed by Rob Shoesmith, a trash collector from the UK. This App has come up with a whole new approach to the "Dear Abby...please help" newspaper column. It doesn't directly offer help, but if you

post a question, you'll get replies from other users, one of which is sure to be helpful.



TEXTHOG grew from an Internet application, and now it has gone mobile with the iPhone. It's a simple service to keep track of your expenses and personal finances on the go. No need to enter your banking information, Texthog works by entering in transactions as you make them. Use your iPhone to snap and store a photo of the receipt!



VICTORIA'S SECRET is just one of the many popular lingerie Apps which are dedicated to displaying images of fantasy inspiring, scantily clad young ladies, Wearing as little as the App Store will allow. Oh, and you can shop the Victoria's Secret Store with this App as well!

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Thursday, May 13 at 7pm,
KL Library Community Room:
Come and Meet the iPad!!!

**Followed by a presentation on
frequently asked email questions**

**Presented by Joe Kukella of
Macintosh Systems Solutions
(The Apple Store in Key West)**

**And thanks to several of our members,
who are bringing their iPads to show.**




Bring your PC friends, this one applies to everyone. Beginners: Come at 6:30 and bring your Mac and your questions. There will be some experienced users there to help for the half-hour before the formal presentation starts!

Use Google to convert Office docs to PDF

*submitted by James Robert White
from Dan Miller, Macworld.com*

A friend was trying to print a .DOCX document—which he'd created at work using Word 2008—on his home printer. Unfortunately, his home Mac had an older version of Office, and it couldn't open the .DOCX format.

His workaround: He uploaded the document into Google Docs (using the Upload button in the upper left of the home screen), opened it, and then clicked on the Print button. That converted the document into a PDF. He selected File -> Save Page As in his browser, then saved it as an easy-to-print PDF file on his home Mac. 



L-R Karen Sunderland Strobel, Emilie Stewart, Linda Perloff and Video Dave show off their iPhones.

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CARDSNAP is a handy App that will “read” the information from a business card (when you take a picture of it) and file it in your Contacts database. It comes in a “Lite” version for 99 cents, and a Business version for \$14.99.



KOI POND is a popular 99-cent App for relaxing. The description says “clear your mind.” It also comes in a 3D version.



TREE ID allows the user to identify almost any tree in Northern America based upon its name, scientific name, bark, leaf, fruit or location. Because many of us using the App may not know the proper name for identifying particular types of leaves or fruit, it will walk the user through the various methods of tree identification. This App was developed through the Appleton Incubator, a group who will listen to your App idea, and if it deems it worthy, will develop the App and profit share with you!



BUMP is a hot new app for updating your contacts database in a whole new way, and it's free. It's a quick and easy way to connect two phones by simply bumping them together. Exchange your phone number, photos, or compare friends with just a bump.



MATH MASTERS was created by two seventh-graders to give kids an App for practicing their math problems.

App Factoids:

- Over 1,000 new Apps are submitted to Apple every day!
- There are over 100,000 apps available. How many do you have?
- Caution: Apps can be addictive for people who love to multitask!
- Some stores, like Target and Whole Foods, have their own Discount Code Apps.
- 80% of iPhone users have games on their phones. (Only 80%?)
- Apple controls everything that goes into the App Store. Some find this problematic, see page four for some food for thought aimed at the iPad on this same issue.

Our Favorite Apps

These are Apps identified and nominated as our members' favorites:



GOOGLE MAPS (nominated by Linda Chambers) comes with the iPhone and is handy for direction as well as info on how the traffic will be.



SCRABBLE and **WORDSWORTH** are two games for a little vocabulary building in your down time... nominated by CJ Berwick.



PANDORA, is the mobile version of the popular personalized internet radio station that plays what you want to hear... even if your mood today is different from your usual listening habits! (Linda Chambers)



FRENCH-ENGLISH TRANSLATION DICTIONARY is a bit pricier than most Apps, at \$19.99, but it could be an invaluable tool for the European traveler! (Linda Chambers)



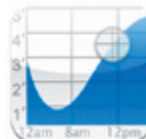
The first official NASA App invites you to discover a wealth of NASA information, as it collects, customizes and delivers an extensive selection of dynamically updated information, images and videos from various online NASA sources. Recommended by Karen Sunderland Strobel.



SUNRISE SUNSET is a simple, application that displays important solar times such as sunrise, sunset, civil twilight begin and end, and sun transit time. The current location may be used using the GPS, or a world location may be selected from a comprehensive list. Video Dave likes this one, so he know when to be where for the best sunset photography!



NOAA BUOY DATA READER allows you to retrieve weather data from NOAA's National Data Buoy Center. The perfect tool to help plan your time on the water, nominated by Emilie Stewart.



Similarly, **TIDE GRAPH** also helps you navigate with current Tide Tables for US and nearby locations. (Emilie Stewart)



With **PUBLIC RADIO TUNER** a person can listen to more than 200 public stations. Stations commonly offer live streams of their broadcasts for Internet listening. The tuner simplifies the process, gathering them together for the iPhone or Touch. (Karen Sunderland Strobel)



SHAZAM lets you identify, buy and share the song that is playing. Let's say you're driving down the road and you hear a song on the radio but you're not sure who sings it or the title. You grab your iPhone and start the Shazam application. Shazam will give you not only the artists, but the title of the song, the artist and the album. You simply hold the phone to the speakers. It also posts the top video or videos from that artist via Youtube! It will also allow you to preview the song on iTunes and then purchase it if you'd like. (Karen Sunderland Strobel)

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YELP was nominated by Lonnie Cadwell. Looking for a burrito joint open now? An Irish pub nearby? A gas station you can drive to before your tank hits empty? use Yelp to search for nearby places to eat, shop, drink, relax and play... and read/post reviews.



PHOTOSHOP.COM MOBILE - edit and share photos on the iPhone, upload to social networking sites. Simply drag your finger to crop, adjust color, crop, rotate, apply effects—you name it. (Lonnie Cadwell)



STANZA is a free App. Use it to download from over 100,000 books and periodicals, and read them on your phone. It's a wireless electronic library that stays open 24/7. Just watch out for download charges for some items! (Lonnie Cadwell)



Lonnie also mentioned a couple of **POCKET YOGA** Apps. Useful for showing proper postures and for talking you through a yoga set, like an instructor would do for you. Also **AMBIANCE & iRELAX**, which have specially timed music for relaxation.



BIBLE was recommended by a couple of people, having 41 translations and 22 languages!



RED LASER, is a barcode scanner, which works just like one of those red-laser scanners at the checkout (hence the name.) Scan an item, and instantly have access to a bunch of online prices and information. Scan movies at the store and beam them to your TiVo. Scan a book and check for online reviews. Scan a food item and add it to your grocery list. (Karen Beal)



AmericanGreetings.com ECARDS are available to view and send with this iPhone App. (Lonnie Cadwell)



DICTIONARY does just what it says. Easy to use and free. (Lonnie Cadwell)



FLASHLIGHT is another one of the simple, obvious and useful iPhone Apps! There are several free ones available. (Lonnie Cadwell)



MOVIES BY FLIXSTER is the #1 movie app to watch movie trailers, find showtimes, get critic reviews from Rotten Tomatoes, and share movie ratings with your friends.



AT&T MARK THE SPOT, mentioned by Linda Perloff, is an application that provides customers a means to provide feedback on network user experience to AT&T. Meaning, you report where dead spots and dropped calls occur!



URBANSPOON: Can't decide where to eat? UrbanSpoon can help. Shake your iPhone and the UrbanSpoon slot machine will pick a good restaurant for you to try. Keep shaking until you find a restaurant you're happy with. (Linda Perloff)




TOP 100s BY YEAR, recommended by Video Dave. Hear thousands of the greatest songs of all time, organized by year. This \$1.99 App is currently offered for FREE by Bing (nuTsie) for a limited time.



DRAGON DICTATION is an easy-to-use voice recognition application powered by Dragon@ NaturallySpeaking@ that allows you to easily speak and instantly see your text or email messages. In fact, it's up to five (5) times faster than typing on the keyboard. (CJ Berwick)



LONELY PLANET's location-aware technology gives you reviews, images and interactive maps – all searchable, portable and easily personalized. Browse guidebook chapters, discover neighborhoods, plan your itinerary. Free for a limited time. (Karen Beal) 

If you're only going to buy one...

APPZILLA is a multi-purpose utility-housing app containing a whopping 51 well-developed, quality utilities equal to, if not better than, their separate counterparts. Its crisp sound effects and visually-appealing, clean, fluid, user-friendly interface/animations/icons allow it to "out-shine" its competition and stand out as the current front-runner in a growing genre."

AppZilla is the kitchen sink of iPhone apps. This app will totally replace all those "toolbox" apps and give you another 45 other apps that you can use while going about your day." It only costs 99 cents!! (Linda Perloff)

APPZILLA INCLUDES:

- 50,000 Famous Quotes
- Twitter/Facebook tools
- Currency Translator
- Language Translator
- Touch Anywhere Camera
- Timer Camera
- Whiteboard
- Dictionary
- Digital Clock
- Trip Wire
- Unit Converter
- Voodoo Doll
- Sleep Sounds Generator
- Glow Paint
- Battery Life
- Book Lamp
- Tip Calculator
- Game Buzzer
- Clinometer
- Bubble Level
- Plumb Bob
- Protractor
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- Flashlight
- Music Box
- Grill Timer
- Homeland Security
- Concert Lighter
- Moon Phase Calculator
- Morse Code Flasher
- Password Generator
- Massager
- Color Picker
- Metronome
- Pitch Pipe
- Sound Box
- Strobe Light
- Tally Tracker
- Dice Roller
- Location Tool
- Fake Call

Love Freedom? Kill Your iPad

by Aaron Gell, in *The Huffington Post*
submitted by John Hammerstrom

I've liberally (ha! funny choice of words in this context!) chopped out parts of this article, leaving those related to Apple's control of App Store content only. For the full story go to http://www.huffingtonpost.com/aaron-gell/love-freedom-kill-your-ip_b_525541.html

Oh, and the opinions expressed herein are not those of your editor!! — Sue

The iPad might well turn out to be the greatest toy ever. But it represents the final and most convincing piece of evidence yet of what I have long feared: that when Jobs named his scrappy little computer company after Satan's forbidden fruit, he meant it as a compliment.

The difference is that Adam and Eve were cast out of Eden for their fateful snack, whereas we're all about to be trapped in iTunes' walled Garden forever (albeit without the nudity that made Paradise so great in the first place).

Clearly Steve Jobs is a world class control freak, which is fine if you work at Apple or hold stock in the company or don't like changing batteries. He's also a visionary, after all.

Recent controversies surrounding the iTunes App Store demonstrate that his megalomania could actually have profoundly negative consequences for our culture. Cory Doctorow made the open-source argument: The iPad isn't hackable. It's not democratic. It's for those who just want to sit back and take in stuff, not for creators and innovators who want to change the world.

Walt Mossberg, David Pogue and everyone else noted in their reviews that the iPad is a device better suited for consuming than creating. But it's in precisely that respect--the way it brings users content--that the thing is so odious. Because Apple's iron-clad control over what's available in the App Store means that the iPad's success (which is predicated not on sales of the device but on content) is inversely proportional to our continued cultural freedom.

Unfortunately, the prime example is a ludicrous app called "Wobble iBoobs" which is a shame because nobody wants to be the one defending a program that showcases jiggling breasts,

especially at a moment when everyone else is hyperventilating about a game-changing technological revolution that seems really cool. But here's what happened: After receiving unspecified "customer complaints" about iBoobs a few months ago, Apple banished it, explaining in a letter to the developer that "We have decided to remove any overtly sexual content from the App Store."

That's a pretty radical notion considering that such content is not only legal, but all over TV, the internet, the multiplex, and everywhere else you care to look for it.

The decision, which affected a number of other apps, caused consternation among developers--mostly because it reflected a sudden change in Apple's policy and cost the creators' money, since they'd been banking on revenue from apps that were no longer sellable.

I'm surprised by how little attention it's received from the media, who seem to be too busy racing to create their own apps for the iPad to read Apple's "Developer Program License Agreement." It makes for some scary reading, especially the part that says, "You understand and agree that Apple may cease distribution of Your Licensed Application(s) ... or revoke the digital certificate of any of your Applications at any time." Apple has installed a line of code called a "kill switch" in the iPhone and presumably the iPad, allowing the company to remotely disable any apps they deem inappropriate, even after you've purchased them.

Think about it: Our great new device for consuming media content is designed to work via third-party apps. Apple maintains the exclusive right to sell these apps, or not to, based on corporate fiat. And one reason the company has given for deep-sixing an app is that someone complained about similar material. You need only consider the implications of this for a second to realize that buying into the Apple model is media suicide. Operate a public library that way, and you'll have the ACLU all over you.

Leaving aside the giddiness of the iPad launch, here's what we're talking about: A corporate entity has invented a device for consuming content and wields total, secret and capricious control over exactly what content consumers can use it for. Imagine for a second if Gutenberg pulled a move like that. Bye bye, Enlightenment.

Maybe you don't want to look at naked people at all. Fine, be that way. But to liberally paraphrase a famous poem about the Holocaust: First they came for the Wobble iBoobs app, and I didn't speak up because I don't have the Wobble iBoobs app...

The equation is pretty simple: Buy an iPad, and you're endorsing this model--giving a privately controlled corporation top-down, unilateral power over what you can see, read, watch, play and jiggle. It's quite literally the opposite of the marketplace of ideas that is the cornerstone of democracy.

Am I overstating it? Maybe. After all, we have all those aforementioned platforms: TV, multiplex, CDs, pamphlets, etc. But remember: Just about every media company right now is in survival mode, so every time we make a choice to, say, read a magazine via an iTunes app rather than purchasing it at the newsstand, we're forcing a publisher to play by Apple's arbitrary rules.

Look, some of my best devices are Macs. I've been a fan for 25 years, ever since they ran that famous Superbowl commercial promising that, thanks to the introduction of Macintosh, "1984 won't be like 1984." We all remember the jackbooted thugs, the zombified drones in their gray pajamas, the slo-mo Olympian in a tanktop hurling a hammer at the giant TV. And who can forget the Big Brother-like dictator, intoning about "Information Purification Directives" and bragging about having created "a garden of pure ideology...where each worker may bloom secure from the pests of contradictory and confusing truths."

You remember, right Steve? **MU**




Photoshop Tip

from Sandy, PrintSource of the Keys

This is one of those "wish I knew this a long time ago!" tips:

I don't know about you but when I scrapbook, I usually end up with a lot of layers. And I'm not very diligent in renaming them at all. So, most of the time I end up with Layer 1, Layer 2 all the way up to Layer 27, plus if I duplicate some elements I've got Layer 27 copy, Layer 27 copy 2 and so on and so forth. This can be very confusing, let alone frustrating when I want to move something but I don't remember what layer number it is!

I used to have to go to the Layers palette and look for the layer I want to make active there. I just found out that there is an easier way!

Make sure you're on the Move tool (type V to get there quickly). Ctrl-click (Win) or Command-click (Mac) on the element you want to get to. Photoshop will find the top-most layer that contains the information where your cursor is and makes it active. If you want to activate a lower layer, right-click (Win) or ctrl-click (Mac) and you will see a list of all the layers below where your cursor is. 



iPad: My first impressions

by Nancy Dillingham

Being the Apple and Mac addict that I am I ordered the 32Gb wifi iPad as soon as I could. It would ship and arrive on Saturday, April 3rd. Unfortunately, I would be away until April 7th. My brother was staying with Dad while I was away so he synched it to my computer and downloaded all my iPod Touch apps as well as many free iPad apps. They played with it for 5 days and got the screen full of fingerprints, which you see when it is off but are not noticeable when it is turned on. They also easily wipe off with a dry towel.

My first impression is that it is a big iPod Touch. I had taken my Touch away with me to check my email, weather and headlines and it was great, but using the iPad to do all those things plus watch movies, slide shows of your photos, play games and other apps simply spoils you. The screen resolution and speed of the pad are wonderful. The older touch apps work but when you enlarge them to use the full screen the resolution is degraded. The apps that were made for the pad are magnificent. Watching streaming movies from Netflix works really well. I also purchased the cover from Apple and you can use it as a stand to watch a movie.


I have two free books on it but have not read any as I am more into audio-books.

Compared to the Touch the on-screen keyboard is large but if you have large fingers it still may be uncomfortable for you. I am so used to typing with one hand on the touch that I hold the iPad in my left hand and type with several fingers of my right hand.

I have Pages installed but haven't used it and also Bento which I am in the process of synching to my iMac. I am having a problem with that and am in the midst of troubleshooting it.

I think the best app I have is the Ted-O-meter. My solar company installed the Ted 5000 unit in my electrical panel. It measures how much electricity we are using and how much our solar panels are making in real time. I can access this wherever I am as long as I have wi-fi.

The size of the iPad can also be considered a negative as the Touch easily fits in your pocket.

I don't think you have to be a technology geek to love 



Friends don't let friends use Windows.

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Check this out!

Betty White and Craig Ferguson on the iPad:

(Thanks, Janet!)



<http://gizmodo.com/5516817/betty-white-chats-ipad-with-craig-ferguson>



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